

HELSINKI – MADE FOR WORLD GYMNAESTRADA 2031



19th **WORLD**
GYMNAESTRADA
HELSINKI 2031
CANDIDATE

HELSINKI – MADE FOR WORLD GYMNAESTRADA 2031

HELSINKI - WORLD GYMNAESTRADA 2.0

Perfect size. Gymnastics will be seen.
Gymnasts will be stars.

Compact. Connected. Easy to reach.
Everything close. Easy to move around
by foot.

Updated existing excellent venues.
In the heart of the City. Clean.

Experience. Host of many large
international events.

Happiest country in the world. Unique,
lifetime experience. Live every moment.
Memories that last forever.

Value for money.

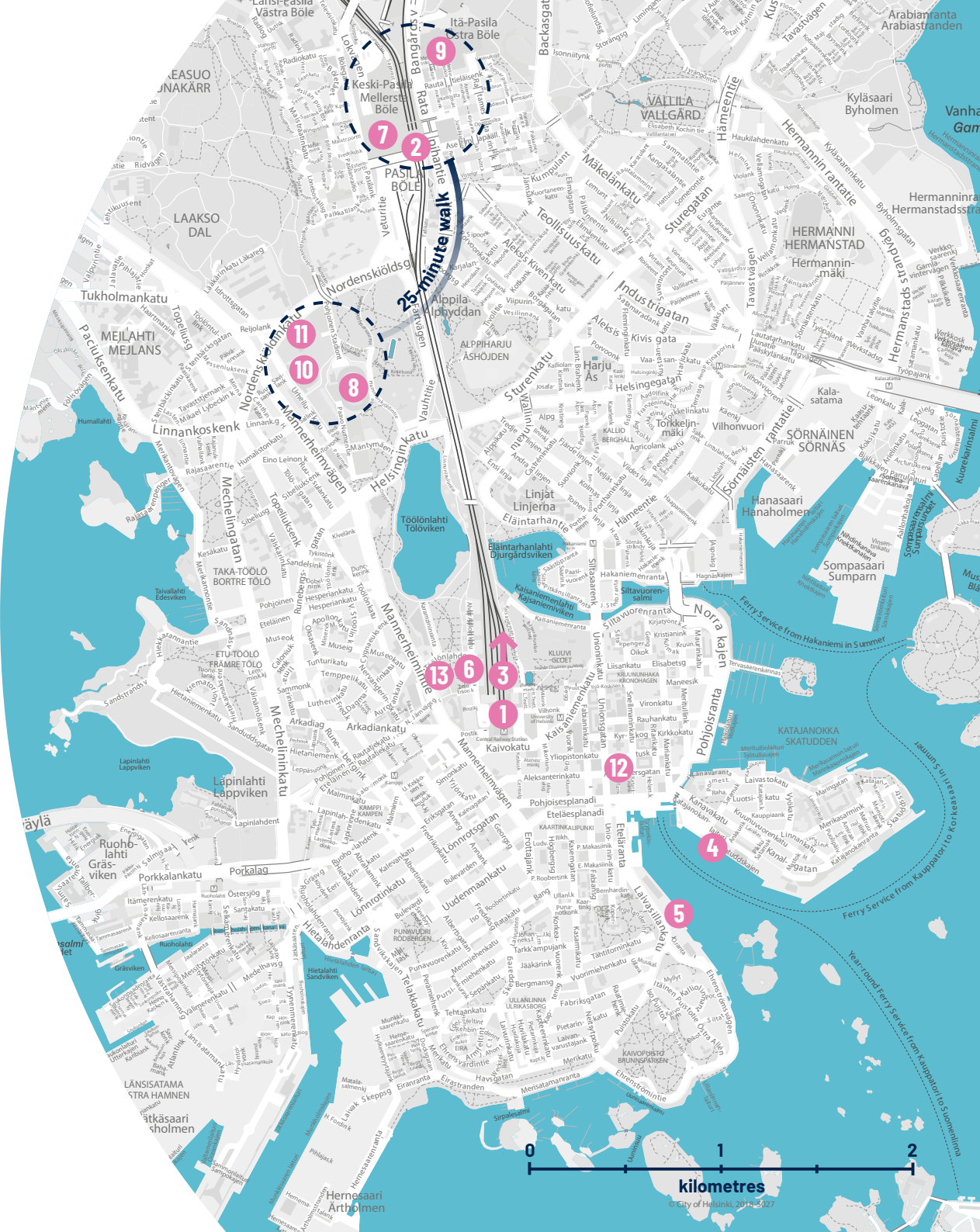
*Welcome to
Helsinki, Finland!*

Front, from left:
Liisa Ahlqvist-Lehtkosuo,
Mira Keränen,
Marja Räsänen
Behind, from left:
Päivi Tamminen,
Anne Vierelä,
Jani Tanskanen



LOCATIONS

- 1 CENTRAL RAILWAY STATION**
30 minutes by train from Helsinki Airport
- 2 PASILA RAILWAY STATION**
20 minutes by train from Helsinki Airport
- 3 HELSINKI AIRPORT**
Fast and direct connections by train
- 4 KATAJANOKKA AT SOUTH HARBOUR**
- 5 WESTERN SOUTH HARBOUR (OLYMPIA TERMINAL)**
- 6 OODI**
World-famous Central Library
- 7 MALL OF TRIPLA**
Big Shopping Centre
- 8 HELSINKI OLYMPIC STADIUM**
- 9 HELSINKI EXPO AND CONVENTION CENTER**
- 10 BOLT ARENA**
- 11 ICE HALL**
- 12 SENATE SQUARE**
- 13 KANSALAISTORI SQUARE**



FACTS ABOUT FINLAND

REPUBLIC OF FINLAND

Located in Northern Europe, one of the **NORDIC COUNTRIES**

Independent since 1917

Member of the EU since 1995

Introduced the EURO in 2002

Member of the NATO since 2023

Population: 5.6 million

Total area: 338 000 km²

Forests cover 75% of the land area

Number of lakes: 168 000

4 seasons, July the warmest month

Time zone EET (GMT +2)

True sports loving nation

Essentials in Finland: **FLORA. FAUNA. SAUNA.**

107

destinations in 2024

28

airlines

15.3 M

passengers in 2023

*Direct flights
winter 2024-2025*



FINNS ARE KNOWN FOR THEIR LOVE OF SPORT. Finland also has a long-standing reputation as a safe and reliable host country for major sports events and physical activity gatherings. We are committed to organising events that reflect the core values of Finnish sports culture: grassroots participation, promotion of gender equality, and respect for the principles of sustainable development.

Finland's strength lies in its solid experience and expertise in hosting international sports events. And our Government Programme aims to further strengthen Finland's role as an international organiser of sports and physical activity events. We therefore warmly welcome all those involved in sports events to make the most of our top-class facilities.

In today's world, sport and physical activity play a more important social role than ever. They support the overall growth and development of

children and young people, promote health and wellbeing, and help shape culture and identity, both in Finland and around the world. But this role is not guaranteed. It depends on strong values, responsible practices and the ability to adapt to a changing world.

The gymnastics movement is uniquely placed to lead the way in this development. Gymnaestrada, with its scale and diversity, is a powerful expression of the vitality of our physical activity culture. Together with the Finnish Gymnastics Federation and the City of Helsinki, we believe we can once again offer participants an unforgettable and meaningful experience in Finland in 2031.

I warmly invite you to join us in building a sustainable and inclusive future for physical activity – together.



Mika Poutala
Minister of Youth, Sport and Physical Activity

FUNCTIONAL, MODERN, ACTIVE AND SAFE, Helsinki is globally recognized as an event city. Our actions speak louder than words: Helsinki has a proven track record of hosting successful international events, supported by a well-connected airport, efficient public transport and high-quality venues.

Helsinki is a forward-thinking, human-scaled capital that combines innovative urban solutions with rich cultural heritage and stunning nature. As a vibrant and accessible city, Helsinki offers an inspiring and functional setting for all types of sports and athletic feats.

Sustainability is taken in consideration in all actions by the city. Helsinki is committed to the United Nations Sustainability Goals and exceptionally ambitious climate goals. We are extremely happy that the efforts have started to bear fruit as Helsinki was ranked number 1 in the Global Destination Sustainability Index 2024. In 2025 Helsinki received the Green Destinations Certificate granted by the Global Sustainable Tourism Council.

Our new City Strategy 2025–2029 explicitly highlights the significance of international events in making Helsinki the vibrant Nordic capital we aim for. The World Gymnaestrada supports these objectives as a diverse, international sports event that is open to everyone. This is why on the 17th of March the City Board of Helsinki decided to commit to facilitating a successful World Gymnaestrada 2031 in Helsinki.

Helsinki has had the pleasure of hosting the World Gymnaestrada previously in the year 2015. I warmly welcome the World Gymnaestrada event to Helsinki once again. Helsinki will do its utmost to ensure a successful and an enjoyable stay for all participants.



Daniel Sazonov
Mayor of Helsinki

Helsinki

FACTS ABOUT HELSINKI

- 
- Universities: **7**
 - Museums: **80**
 - Restaurants: **1 200**
 - Hotels: **75** hotels, **26 000** beds
 - Indoor sport venues **800**, outdoor gyms **40**
 - Design and architecture
 - Sustainable travel destination
 - Sea and archipelago
 - Blend of City Energy and Natural Serenity
 - Total area: **715** km²
 - Population of Greater Helsinki: **1.6** million
 - Population: **684 000**
 - Capital of Finland since **1812**
 - Founded in **1550**

www.hel.fi/en
www.myhelsinki.fi



VISION: Gymnastics through life

The biggest sports organization in the country for adult activities.

The biggest sports motivator for Finnish girls and adults.

Among the biggest sports organization in Finland.

VALUES:

- responsibility
- courage
- together
- respect

Events with personal touch since 1894, from generation G2G, from gymnasts to gymnasts G2G.

312 member clubs with **121 000** members.

Competitive gymnastics in 9 sports/disciplines.

STRONG EDUCATOR:

around 40 000 instructors, coaches and club leaders participating yearly.

Clubs and volunteers highly committed.

WE HAVE THE WILL AND THE PASSION!

FACTS ABOUT THE FINNISH GYMNASTICS FEDERATION



Mira Keränen

President of the Finnish Gymnastics Federation



THE FINNISH GYMNASTICS FEDERATION'S World Gymnaestrada project has strong support from both the Finnish state and the City of Helsinki. Together, we want to hold a sustainable and high-quality major event to bring the international gymnastics family together in Helsinki for a second time.

In line with our strategy, we want to create new, unforgettable moments in gymnastics – moments that will live on forever in participants' hearts. We are experienced in organising major events, and we have enthusiastic volunteers and a strong community with a passion for gymnastics.

Large delegations of Finns have participated in all World Gymnaestrada events. We have received so much, and we now want to give the good back – to offer unique memories to gymnasts from all over the world.

Helsinki is the perfect size for the World Gymnaestrada: a city where we can be seen and heard. Where every gymnast can shine like a star. It is our dream to host the World Gymnaestrada in 2031. We are ready to welcome you to Helsinki!



- Newly renovated and fully accessible
- Europe's leading multifunctional stadium
- Producer of feelings and emotions
- Functioning, safe, recognisable
- Accessible and welcoming for all
- 32 500 spectators

HELSINKI OLYMPIC STADIUM

HELSINKI EXPO AND CONVENTION CENTER



- Compact and versatile event venue
- 58 000 m², 7 halls,
21 restaurants and cafes
- Sustainable and responsible
- Experienced staff
- Provisional in-house AV

BOLT ARENA

- Possible venue for Large Group Performances
- 10 700 seats for spectators



- Possible venue for Evening Performances
- 8 000 seats for spectators

ICE HALL

VENUES FOR THE CITY PERFORMANCES

Kansalaistori
Square



Senate
Square



LINNANMÄKI AMUSEMENT PARK – Entertaining fun loving people



SUOMENLINNA ISLAND – A unique sea fortress



HELSINKI BIENNIAL – An international contemporary art event



KORKEASAARI ZOO – The island of animals

SIDE PROGRAM

A lot to do and see in Helsinki!

LEADING THE WAY IN SUSTAINABLE EVENTS



Sustainability is not an add-on – it's the foundation of world-class event experiences. Helsinki is a European pioneer in sustainable urban development.

Finland is the happiest country in the world. The secret of our happiness is balance, that enables to promote sustainable development and a better life overall. Sustainable solutions are not only environmentally friendly and energy-efficient, but also made of citizen wellbeing, equality and functional everyday life.

HELSINKI ON THE TOP POSITION IN THE GLOBAL DESTINATION SUSTAINABILITY INDEX

Helsinki is the world's most sustainable destination, ranked number one in the latest Global Destination Sustainability (GDS) Index, that measures the sustainability of travel destinations in four different categories using more than 70 indicators.

SUSTAINABILITY AND RESPONSIBILITY

Helsinki actively seeks possibilities to increase social, financial and environmental responsibility through the events.

The city is committed to promoting green values. With the EcoCompass management tool, we will ensure that the environmental goals are met. Helsinki also has an intuitive Event Carbon Footprint Calculator, helping to make climate-smart decision-making simple and actionable.

Helsinki has also prepared a tool to review and develop social responsibility at the events. Implementation of social responsibility is important for customers, staff and partners alike, and ensures a good and safe experience for everyone. The Job'd project, developed by Helsinki, involves an operating model for creating new jobs that produce additional social value and offer valuable work experience for young people.



Northern Lights over the Gulf of Finland



19th **WORLD**
GYMNAESTRADA
HELSINKI 2031
CANDIDATE

Finnish Gymnastics Federation

Office at the Helsinki
Olympic Stadium

Address

Paavo Nurmen tie 1
00250 Helsinki
Finland

Tel. + 358 400 809 582

office@voimistelu.fi

paivi.tamminen@voimistelu.fi



FINNISH
GYMNASTICS
FEDERATION